

**Benevolent Corporation
Cedar Community**

2009 Community Benefit Report

A report of the social accountability programs and services provided by Cedar Community to the citizens of Washington County, Sheboygan County and the Southeastern Wisconsin Region

Cedar Community serves the Lord by creating relationships, services and environments that enhance the well-being of seniors and their families.

Mission Statement
Benevolent Corporation Cedar Community
September, 2008

April, 2010

What is “Community Benefit”?

Not-for-profit organizations are often asked to define “community benefit” or “social accountability.” The following statement, developed by the American Association of Homes and Services for the Aging and the Catholic Health Association, offers the following definition that seems to capture the essence of community benefit.

“Not-for-profit homes and services for the aging serve a community benefit by furnishing healthcare and housing for a vulnerable population, employing persons in settings that value the dignity of work, providing leadership, research and innovation in the care of older persons, and serving to educate the public about the needs of the elderly. Activities that foster high quality care or service to the elderly also demonstrate community benefit and adherence to mission.”

Organizational Overview

Cedar Community is a private, non-stock, not-for-profit benevolent association organized under IRS Code 501(c) (3). Cedar Community is affiliated with the United Church of Christ and governed by an 11 member board of directors who serve on a voluntary basis. Major divisions of Cedar Community include:

- Cedar Lake Health and Rehabilitation Center
- Cedar Crossings Sub-acute Care Program (main campus and Pleasant Valley)
- Cedar Cove: specialty care for persons with memory loss
- Home and Community Based Services
 - Cedar Home Care
 - Cedar Hospice
 - Cedar Supportive Care Program
 - Cedar Pathfinders: geriatric case management services
- Assisted Living
 - Cedar Bay East, Cedar Bay West, Cedar Bay at Elkhart Lake
 - Friendship House (for persons with memory loss)
- Independent Living for active adults age 62 and older
 - Cedar Lake Village Homes
 - Cedar Landing Village Homes, Elkhart Lake, Wisconsin
 - Cedar Ridge apartments
- Ye Old School and the Heritage House – one room school house and turn of the century farm homestead
- Cedar Valley Center: conference center, education, retreat services, and spa.
- Cedar Haven Rehabilitation Services

The American Association of Homes and Services for the Aging and the Ziegler Company ranks Cedar Community 92nd in the nation among not-for-profit providers of a continuum of care for seniors.

Cedar Community's Economic Impact

In 2008, the University of Wisconsin-Washington County completed an analysis of the economic impact Cedar Community has on the economies of Washington and Sheboygan Counties. The report noted that the links among Cedar Community's facilities and services, its clients and patients, its employees and service providers, generate inflows and outflows of funds in the local economies.

Inflows represent external dollars coming into the community that expand the size and strength of the County's economy. Through its many services, Cedar Community provides for the health and well-being of over 1000 residents and it brings in dollars from outside the community. The expanded economic activities made possible by the inflow of these dollars, widens and strengthens the economic linkages within the community. Outflows include state and federal taxes and non-local purchases of goods.

The Economic Impact study revealed that Cedar Community's spending in Washington and Sheboygan County totaled more than \$25 million and \$18.5 million in payroll. This triggered an additional \$11 million in county spending by employees and vendors and the creation of 287 more jobs beyond Cedar Community's 760 employees. This economic activity resulted in \$6.5 million in additional taxes and government fees.

Charity Care and Governmental Program Participation

Cedar Community provides a significant amount of charity care and service to persons who rely solely on public assistance (Medicaid and Family Care). The unpaid cost of public assistance is created when payments that are received fall below the cost of treating these individuals. The following divisions provide charity care or participate in various governmental entitlement programs:

- Cedar Lake Health and Rehabilitation Center: Medicare, Medicaid
- Cedar Crossings Sub-acute Care: Medicare
- Cedar Community Pharmacy: Medicare, Medicaid
- Cedar Bay: Family Care, Cedar Community Rent Assistance Program
- Cedar Ridge: Cedar Community Rent Assistance Program
- Cedar Home Health & Hospice: Medicare, Medicaid

The financial impact of these programs on the operations of Cedar Community is significant. In fiscal year 2009/2010, Cedar Lake Health and Rehabilitation Center (CLHRC) projects that the shortfall for serving the Medicaid beneficiaries will surpass \$2.3 million. During this same period, Cedar Community projects \$197,000 in charity care at Cedar Bay, Cedar Ridge (through rent subsidies), CLHRC and Cedar Haven.

Intergenerational Programs

Cedar Community believes it is vitally important to support opportunities for intergenerational exchanges. This is accomplished through youth and elder contacts in a variety of settings including Cedar Community's skilled care facility, assisted living residences and independent living residences. Cedar Community, in collaboration with local and regional organizations meets the need for intergenerational contacts through:

- Art and music therapy for children
- Badger Middle School Pen Pal Program
- Heritage House
- Our Saviors Lutheran Church Youth Choir
- Pets Helping People
- Silverbrook Middle School Adopt a Grandparent program
- Slinger High School Vocal Jazz group
- Volunteer experiences for area church youth groups
- Washington County Youth Restitution Program
- HIS Players (a home school group)
- Kettle Moraine Lutheran High School Music Program
- Badger Middle School
- Kewaskum High School Key Club
- Music recitals
- Scouting experiences (boys & girls)
- Summer camps for youth
- St. John's Bringing Generations Together (grades 1-8)
- Washington County YMCA Day Care Program
- West Bend High School Key Club
- Ye Olde School
- Senior Day Services of West Bend
- Montessori 4th & 5th Grade

Support Groups

There are times when a person needs an outlet for sharing feelings about a health condition and the ways in which it affects their lives. Support groups help people learn coping skills and discover new information about a particular illness or disease. Cedar Community hosts, co-sponsors or provides space at no cost for the following groups:

- Multiple Sclerosis Support Group
- Bereavement Support Group
- Low Vision Support Group
- Alzheimer's & related dementia Support Group
- Cancer Support Group
- Parkinson's Disease Support Group
- Carekeepers Support Group
- Cardiac Rehabilitation Support Group

Pastoral Care

As a faith-based organization, Cedar Community supports a vibrant pastoral care program that touches the lives of individuals and families needing spiritual support. Volunteers from Cedar Community as well as the greater Washington County area participate in the following programs and services:

- Abider's Ministry
- Bible study
- Cedar Community Hospice
- Guest preaching at area churches
- Hospital/in-home chaplain visits
- Hosting meetings for the Washington County clergy members
- One-on-one spiritual direction sessions
- Bereavement support
- Cedar's Chaplains
- Healing retreats for women abused and/or recovering from addictions
- Host meetings of the UCC Health & Human Services Ministry
- Stephen Ministry Program
- Hosting volunteer opportunities for area confirmation classes

Research and Innovation in Elderly Care

As a leader in its field, Cedar Community is committed to the care of older persons. This is accomplished in the following ways:

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| -Strategies to monitor skin integrity | -Palliative care methods |
| -Wound care management | -Methods to improve nutrition |
| -Programs in behavior management | -Co-founder of Wellspring Innovative Solutions |
| -Systems to alleviate acute/chronic pain | -Diabetic Teaching Program |
| -Sure Step Falls Reduction Program | -Music Therapy for Parkinson's patients |
| -Research and implementation of methods to reduce urinary incontinence | -Advanced Excellence in Nursing Homes |
| -Restorative Care Programs | |

Internship Arrangements

Cedar Community works with local and regional partners to provide opportunities for internships and other learning experiences. These arrangements include:

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| -Mock job interviews at area schools | -Internships for Music Therapy students |
| -Speech therapy internship (Marquette Univ) | -Career days at area high schools and middle schools |
| -Internships for Social Work Students | -Milwaukee Area Technical College Horticulture Program |
| -Clinical site for nursing assistant training | -Dietician internships (Mount Mary college, Concordia University) |
| -Co-op students with local high schools | -Required community service for various colleges and universities |
| -Independent study programs for high school and college students | -Internships for Health Information Technician (MPTC) |
| -Clinical sites for nursing students (Moraine Park Technical College, University of Wisconsin – Milwaukee, University of Wisconsin Washington County, MSOE, Concordia University) | -St. Norbert College Marketing Intern |
| -Preceptorships for nursing students | -Clinical site for certified occupational therapy assistants (MPTC) |
| -St. Norbert College Marketing Internship | |
| -Clinical site for Mt. Mary College & Concordia University Occupational Therapy Program | |

Community Support

Cedar Community supports a wide variety of community groups and non-profit organizations with cash and/or in-kind donations. These donations might include furniture, equipment, supplies, postage, printing, phone lines, food, transportation, and loaned personnel. Organizations supported by Cedar Community included:

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| -Alcohol and Abuse Center | -Slinger School District Career Day |
| -Alzheimer's Association | -Special Olympics |
| -Alzheimer's Foundation | -Hartford Senior Friends |
| -American Cancer Society | -Spotlight Productions |
| -American Heart Association | -St. Frances Cabrini Catholic Church |
| -American Red Cross | -St. Joseph's Convent, Campbellsport |

- Barton Catholic Church
 - Beacon House
 - Blood Center of Wisconsin
 - Boy Scouts
 - Citizen Advocacy of Washington Cty
 - City of West Bend (polling station for District 8)
 - Coalition of Wisconsin Aging Groups
 - Easter Seals
 - Fifth Avenue Methodist Church
 - Friends for Abused Families
 - Good Shepherd Lutheran Church
 - Goodwill Industries
 - Habitat for Humanity
 - James E. Albrecht Free Health Care Clinic
 - Kohlsville Fire Department
 - Concordia University
 - Interfaith
 - Peace Church, Kewaskum
 - Peace Seekers
 - Red Cross
 - Sally Ride Teacher Education Program
 - Salvation Army
 - Autistic Children Mother's Group
 - West Bend School District Science Department
 - Milwaukee Area Technical College
 - Lawrence University, Appleton
 - Arthritis Foundation
 - Wisconsin Retired Educators
 - Kiel Chamber of Commerce
 - Sheboygan Area Chamber of Commerce
 - Memory Walk sponsor
 - Orphan Grain Train
 - Washington County Humane Society
 - Elkhart Lake/Glenbeulah School Dist.
 - Plymouth Chamber of Commerce
 - Sliverbrook Middle School career day
 - Cedar Valley Animal Sanctuary Program
 - St. Joseph's Hospital Pediatric Dept.
 - St. Luke's Lutheran Church
 - St. Paul's Evangelical Lutheran Church
 - St. Vincent de Paul
 - The Threshold
 - Thrivent Financial for Lutherans
 - Town of West Bend
 - United Way (campaign wrap-up & awards breakfast)
 - Washington Cty. Caregivers Support
 - Washington County Aging Concerns Network
 - Washington County Historical Society
 - Washington County Injury Prevention Coalition
 - Museum of Wisconsin Art
 - West Bend Chamber of Commerce
 - West Bend Food Pantry
 - West Bend High School Project Graduation
 - West Bend Morning & Noon Kiwanis
 - West Bend & Richfield Lionesses
 - West Bend Morning & Noon Rotary
 - West Bend Peace Camp
 - West Bend YMCA
 - Wheels for the World
 - Moraine Park Technical College
 - UW-Washington County
 - Marion College, Fond du Lac
 - Washington County Economic Development Health Committee
 - Volunteer Center of Washington Cty.
 - Elkhart Lake Chamber of Commerce
 - American Heart Association Heart Walk Sponsor
 - Arthritis Walk sponsor/host
 - Wisconsin Nicaragua Project
 - Boys and Girls Club
 - Elkhart Lake Women's Study Club
 - St. Thomas Aquinas Church, Elkhart Lake
- Meeting spaces at Cedar Community are made available for community organizations, churches, recitals, or concerts either for free or at a very minimal cost. These meeting spaces include the Cedar Theatre, the Grand Hall at Cedar Ridge, the Learning Center, plus various conference rooms, and the chapel and art therapy studio at Cedar Valley.

- Memory Loss Services: assessments, treatment plans, family counseling, regional Alzheimer's resource library, Safe Return Program™, dog therapy and respite care.
- Speakers Bureau that gave more than 30 free presentations to area groups, organizations and parishes
- Volunteer job opportunities for disabled adults
- Assist Cedar Community residents with enrollment in Medicare's Prescription Drug Program (Medicare D)

Educational Opportunities

Cedar Community brings educational opportunities to a wide variety of individuals and groups. In 2009 Cedar Community provided or supported the following programs:

- Senior Wellness Programs which bring in high quality speakers who focus on specific topics of interest to the elderly. The following programs were held at Cedar Ridge for residents of Washington County:

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| -Disaster Preparedness Workshop | -Concordia University Health Fair |
| -AARP Driver Safety Program | -Weight Loss Lifestyle Challenge |
| -Arthritis Education Day | -Learning to live with COPD |
| -Common Health Tests & Procedures | -Rehab Services at your Doorstep |
| -AAA Car Fit Program | -Sodium in Our Diets |
| -Vertigo | -Living with High Blood Pressure |
| -Maximize Your Memory | -Stroke Lecture |
| -Nutritional Pointers | -Stem Cell Research |
| -Plants Used by American Indians | -Christianity and Literature Series |
| -Falls Prevention Workshop | -Portion Distortion Lecture |
| -Diabetes Education Day | |

- Washington County Senior Conference (sponsor/program coordinator/exhibitor)
- Synergy's Woman's Health Fair (sponsor)
- Aurora Women's Health Expo (sponsor/exhibitor)
- Alzheimer's Association of SE Wisconsin Family Caregiver Conference
- Falls Risk Screenings (held at area senior centers and churches)
- Heritage House educational programs
- Hartford Senior Fair (sponsor/exhibitor/speaker)
- 50 Plus SeniorFest
- Cedar Haven Lymphedema Training

Resident Volunteerism

More than 1000 retired adults call Cedar Community home. In keeping with our tradition and mission, a great many of these residents volunteer their time in support of the following community activities and programs:

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| -Cedar Bay Assisted Living Residences | -River City Irregulars |
| -Cedar Lake Health & Rehab. Center | -Riveredge Nature Center |
| -American Heart Association | -Salvation Army |
| -Church committees and congregations | -Schauer Arts Center, Hartford |
| -Friends for Abused Families | -Schlitz Audubon Center |
| -Friendship House | -Senior Art Fair |
| -Habitat for Humanity | -St. Joseph's Hospital Volunteers |
| -West Bend School District | -The Threshold |
| -Heritage House Museum | -Washington County Fair Park |
| -West Bend Blood Center | -Washington Cty Literacy Program |
| -Kewaskum Schools District | -Washington Cty. Volunteer Center |
| -Knitting Circle (caps for newborns, lap robes for persons in wheelchairs) | -West Bend Girl Scouts |
| -Lac Lawrann Conservancy | -Museum of Wisconsin Art |
| -James E. Albrecht Free Health Clinic | -West Bend Beautification Committee |
| -Meals on Wheels | -Wash. Cty Full Shelf Food Pantry |
| -Milwaukee Area Technical College | -West Bend Historical Society |
| -Moraine Park Technical College | -West Bend Library |
| -Kettle Moraine Symphony | -West Bend Red Cross |
| -Musical Masquers | -West Bend Senior Center |
| -Matawa YMCA, Campbellsport | -West Bend United Way |
| -Spotlight Productions | -Ye Olde School |
| -Arthritis Foundation | -St. Paul's Lutheran Church (picnic tables) |
| -Alzheimer's Association | -Volunteer Center of Washington Cty. |
| -Alzheimer's Foundation | -HOPE of Wisconsin |
| -Slinger School District | -Hartford School District |
| -Elkhart Lake/Glenbeulah School District | |

Cedar Community Foundation Support

The Cedar Community Foundation, through gifts of cash, assets, bequests and other financial resources, supports Cedar Community as it provides services and care for residents. In the fiscal year ending June 30, 2009 the Foundation made distributions of nearly \$1.2 million to support Cedar Community programs. Examples of the programs, services or equipment the Foundation supports include:

- Cedar Community Hospice
- Funding to cover a portion of the Medicaid funding shortfall in the Cedar Lake Health and Rehabilitation Center (CLHRC)
- Stephen Ministry Program

- The purchase of
 - Blanket Warmers
 - Steam table and serving cart for dining services
 - Clavinovas for music therapy
 - Nu-Step Exercise Machine
 - Outdoor plantings
- Support of the *Bringing Arts and Entertainment to Residents* program
- Heritage House & Ye Olde School
- Design and construction of the Sunroom for the CLHRC
- Funding to support the start-up of the Cedar Community Palliative Care Program
- The Conservatory at Cedar Ridge

Documentation of the programs and services included in the 2009 Community Benefit Report is provided by the staff of Cedar Community. Some of the community benefit activities recorded in this document may cross calendar years.