



5595 County Road Z | West Bend, WI 53095 | 262.306.2100 | cedarcommunity.org

Cedar Community Receives Inaugural Impact Award

Media Contact:

Carrie Sturn, Marketing Communications Manager

Office: 262.306.4216

csturn@cedarcommunity.org

West Bend – *November 25, 2019* – Cedar Community is proud to announce they recently received the first ever Impact Award for Stewardship and Donor Engagement from The Association of Fundraising Professionals (AFP) Southeastern Wisconsin. This award recognizes Cedar Community's commitment to sharing our organization's not-for-profit mission with our donors, and helping to share how the Partners In Caring™ program impacts the lives of our residents and neighbors, by continuing to provide the highest quality of care with dignity and respect, even when those residents might require the assistance of Medicaid funding.

"For more than 40 years, our Partners in Caring annual fundraising campaign has allowed Cedar Community to live its mission of *"creating life-enhancing relationships, services, and environments"* by providing outstanding care to residents whose funds set aside for retirement and long-term care begin to run out," says Nicole Pretre, Vice President of Development.

With the costs of assisted living and skilled nursing care continuing to rise, and Medicaid reimbursement declining, Cedar Community averages an annual shortfall of 3.6 million dollars in unreimbursed care for residents. Donations to the annual Partners in Caring campaign allow Cedar Community to ensure that all residents and neighbors receive the highest level of care, and are surrounded with compassion in the most difficult of days—even if their financial resources dwindle.

"It is a high honor for Cedar Community's Partners In Caring annual campaign to be recognized by the Greater Milwaukee and the Southeastern Wisconsin non-profit community. Receiving this award affirms that the philanthropic focus of Cedar Community is clearly aligned with who we are. We celebrate this accomplishment with our dedicated team members, residents, donors, and our partners in the community who have made it possible," says Sarah Malchow, Philanthropy Director.

Enjoy, explore and embrace your best life!

Live more at Cedar Community, where their natural settings, faith-based mission and high-quality services afford seniors the opportunity to live a more purposeful, fulfilled life among family and friends. From beautiful homes and apartments for active and independent retirees, to assisted living, short-term care and rehabilitation, skilled nursing, and memory loss services, Cedar Community is the only not-for-profit community in Washington County where people age 55 and better have the peace of mind of a full continuum of care, knowing the services they may need are right there, provided by a team of professionals they know and trust.

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Live More